Beat: Technology

CONNECTED CITIES SUMMIT

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USPA NEWS - The Extreme Pace of Urbanization is affirming Cities across the World as drivers of Economic Growth, Innovation, Global Leadership, and, above all, as Magnets for People looking for a Better Life. With Growth comes Major Challenges. Cities and the Private Sector have begun to address these Issues.... The Aim is to build a Path towards a Sustainable Urban Future focused on the Needs and Dreams of People....

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Many Major Cities are facing and addressing head on Challenges such as Vacant Properties and Depressed Neighborhoods. The Regions like Ile De France should be investing aggressively in Revitalization Initiatives, including a Multimodal System of Transportation including Ridesharing and Public Transit. Partnerships are a Key to driving Program Success. A key Part of moving forward together is grounded in using Data Visualization Tools to support City Planning, Risk Management and Crisis Response.

Today, roughly 55 % of the World´s Population are City Dwellers. By 2050, it´s expected to reach 70 %. That´s a Double-Edged Sword for Urban Residents and Leaders. Cities are the Primary Engines of Economic Growth, generating 80% of Global GDP. The Continuing Influx of Diverse Talent should continue to make Cities Hotbeds of Innovation and Job Creation.... And this Trend also increases the Pressure on Already-Stressed Urban Infrastructures.

Cities are even more challenged to provide Access to Housing, Transportation, Utilities, Education, and Financial Services. How can Leaders ensure that all Residents, regardless of Social or Economic Standing, share in the Growth and Enrichment Opportunities the City has to offer?

- CONNECTED CITIES SUMMIT Program :

Debates animated by David BARROUX (Editor-In-Chief Les Echos)

* Opening Speech by Alexandra DUBLANCHE (VP Region Ile-De-France)

* Round Table One : Mobility As A Service - What Issues in The Territories?
Jean BERTRAND-HARDY (Strategy Director, Business Development & Innovation - BU France B2C / Engie)
Arnaud COIFFARD (Director of Transformation Department E-Voyageurs SNCF)
Laureline SERIEYS (General Manager, France, Bebelux JUMP

* Round Table Two : Real Estate - The Human Being at the Heart of Technological Innovation?
Diego HARARI (Innovation & Sustainable Development Director Vinci Immobilier)
Henri PAGNON (Co-Founder Proprioo)
Robin RIVATON (Smart City Investor & Essayist)

* Round Table 3 : General Wi-Fi Development - Which Impacts on Cities & Territories 2.0?
Régis DUBOIS (WiFi Business Development Department Director Orange Business Services)
Jean-Louis MOUNIER (Deputy General Manager in Charge of Industry & Innovation TDF)
Gaël SERANDOUR (In Charge of Digital Infrastructures Department Banque Des Territoires)

Source : "Connected Cities Summit" @ les Echos-Le Parisien Headquarters in Paris. On October 25, 2019

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